



Dairy Dee On-the-go Fundraiser

Organization will: Organization _____ Contact Name _____

Phone Number _____

Sell pints of Dairy Dee ice cream \$6.00/pt.

Prepare for _____

Collect money at time of sale.

Sell dates _____

Have all order forms and money turned in by _____.

Summarize all orders:

Report quantity needed of each flavor to Dairy Dee by _____.

Phone 618-240-1935...Dairy Dee On-the-go...Janice

Have _____ individuals on site to hand out ice cream on pick up day _____.

.....Organization must have freezer space available to accommodate any ice cream not picked up.....

*Receive 25% of all sales....

*Sell 250 pints and increase your % to 30% of all sales....You make \$ 450.

*Sell 500 pints and increase your % to 35% of all sales....You make \$1,050.

*Sell 800 pints and increase your % to 40% of all sales....You make \$1,920.

Make sure to tell your customers:

They are responsible for picking up their order on _____ anytime between _____ at _____.

NOTE:

To increase your sales...contact radio station....contact newspaper

...contact chamber office....put flyers around town

..post on school and individual FaceBook pages, twitter feeds and other social media platforms

..Have a place and/or # for person to come in and place order/make payment...

.....don't forget to pick up order forms at all locations.

Dairy Dee will:

Provide order forms for fundraiser listing pricing and flavors available.

Receive report of quantities needed of each flavor.

Calculate amount due and receive check payable to Dairy Dee by _____.

Deliver ice cream to pick up location on specified date and time.